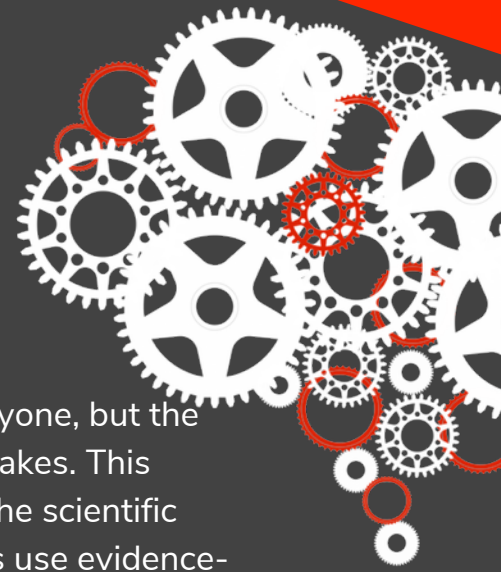


# Scientific Decision Making

Improve Decision Making Through Evidence

New for 2018, this one-day training programme brings the benefits of scientific training to improve decision making in the workplace.



## Make Better Decisions

Making rational decisions under pressure is a challenge for everyone, but the process of scientific thinking makes it much easier to avoid mistakes. This training course is designed to give a foundation in the parts of the scientific method most relevant to the world of work, to help participants use evidence-based decision making.

Over the course of the training, we cover not just what scientific thinking is but also what makes it effective. We look at the most common logical pitfalls and how to avoid them, how to gather useful evidence without bias and also how to spot the useful limits of thinking scientifically. Far from dry, this course includes lots of the practical demonstrations and tricks used in my stage shows.

By the end, participants will not just be better equipped to avoid common workplace mistakes, but they will also have a new way to approach problem solving at work.

## One-Day Programme

### Improving the decision hit-rate

- Case-studies, easy errors to make
- The difference between making mistakes and bad decisions

### Breaking Apart the Scientific Method

- How to objectively assess a decision
- How to gather useful evidence
- Hands-on tests - why the amazing explains our thinking.

### When thinking goes wrong

- Logical mistakes everyone makes
- How to avoid pseudoscience

### How to Apply Scientific Thinking Everywhere

- When thinking scientifically is useful, and when it's not

